External Advertising for Job Requisitions

**REQUIREMENTS for posting Job Requisitions on External websites (outside of Workday):**

- Position must be approved and posted on the Engineering website first.
- Ads must be reviewed and approved by HR; include only information found on the job requisition.
- Ads must direct applicants to apply online at: [www.tamengineeringcareers.org](http://www.tamengineeringcareers.org).
- The full EEO statement must be included in the ad: “The members of Texas A&M Engineering are all Equal Opportunity/Affirmative Action/Veterans/Disability employers committed to diversity.”
- Hiring department is responsible for any fees involved with external advertising outside our job site.
- Samples ads are available upon request. Contact Ann in HR at: [arperez@tamu.edu](mailto:arperez@tamu.edu).

**RESOURCES:**

**The Eagle**

Contact Brenda Garcia- [brenda.garcia@theeagle.com](mailto:brenda.garcia@theeagle.com) 979-731-4737

The Eagle and Online/job boards 30 days: (Zip Recruiter, Career Builder, Social Sites, 100’s more - $474

(up to 10 lines in print (approx. 30 words), 150 words online or more)

Max Recruit – 5 Top Job Sites (Indeed, Zip Recruiter....Social Sites and theeagle.com - $390 per month

Max Recruit and the Top Pkg Combo - $590

*Online Banner:*

Geo Fencing/Targeting – 20K Impressions per month - $140;

(Impressions are the number of times an ad is displayed on an online page)

For more information: [https://www.theeagle.com/classifieds/](https://www.theeagle.com/classifieds/)

**The Chronicle**

You can send all requests to [recruitment@chro.com](mailto:recruitment@chro.com)

Phone number is 713-362-6868

Employment/Recruitment Advertising only runs on 2 days a week (Sunday/Wednesday).

If you want the ad to run on Sunday, the deadline is the Friday prior, no later than 6:00pm CST

If you want the ad to run on Wednesday, the deadline is the Monday prior, no later than 5:00pm CST

Employment/Recruitment Ads run in different sections on different days:

Sunday = Jobs Section
We also have Online Postings which can be sold in increments of 30 days.

If you email your ad information to the above email address, we can provide you a proof and quote. Order will stay on a hold until you approve and it is paid.

**Aggieland Help Wanted**

Sales & Employer Assistance: Sarah Marrie  
Phone Number: 800-365-8630 [www.aggielandhelpwanted.net](http://www.aggielandhelpwanted.net)
LinkedIn

How to Post a Job: https://www.linkedin.com/help/linkedin/answer/166

Job Posting Price: https://www.linkedin.com/help/linkedin/answer/74054

Monster

Sales/Customer Service 1-800-666-7837 www.monster.com

Monster Standard Job Ads include:

- Automatic distribution to Monster.com, 1,000+ newspaper sites, our mobile apps, and Monster networksites
- Email distribution to active candidates
- Up to 20 recommended resumes from Monster’s resume database
- Response tracking reports
- Free candidate management tools

![Start Your Job Ad Here](Start%20Your%20Job%20Ad%20Here.png)
Contact Information: Must submit ‘request’ on the website

https://www.indeed.com/hire/resources/howtohub/how-pricing-works-on-indeed

Post your jobs directly to Indeed in minutes. You’ll get quality applicants sent directly to your inbox, no website required. Indeed uses pay per click (PPC) pricing, so you only pay when we deliver results.

Give us your job description
- It’s easy to enter the job information
- No need to have your own career website

Set your budget
- Tell us how much you want to spend
- You can make changes at any time

Get results, risk-free
- Your job appears prominently in our search results.
- You only pay when job seekers view your job
- No contracts or long term commitments

Indeed Pricing

<table>
<thead>
<tr>
<th>Sponsored Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay per click pricing means you only pay when we deliver results – and you control what you spend. Instead of paying a large amount up-front to post your job, you choose a small amount you are willing to pay each time someone clicks to view your job.</td>
</tr>
<tr>
<td>- Most clicks on Indeed cost between $0.25 - $1.50</td>
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<tr>
<td>- Spending more per click will help your job get seen more often</td>
</tr>
<tr>
<td>- You can set budgets for each job and your whole campaign</td>
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<td>- Real-time metrics show how Indeed performs for your jobs</td>
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<tr>
<td>- Adjust your budget or stop your ad anytime</td>
</tr>
<tr>
<td>- No commitments or long term fees</td>
</tr>
</tbody>
</table>

Indeed Resume

It’s free to search, share and download resumes and get resume alerts based on your search terms. You only pay $1 per candidate contact when you contact that person. And there are no subscriptions, licenses or up-front fees.

Company Pages

Company Pages are completely free for all companies with jobs on Indeed. Claim your page to unlock employer-only features and attract more qualified applicants to your jobs.

Indeed Apply

It’s free for any employer to use Indeed Apply with jobs on Indeed. Check our ATS Integrations page to see if your applicant tracking system supports Indeed Apply or Contact Us for more information.
Career Builder

Sales: 877-345-5256
Support: 8008918880

https://www.betterteam.com/careerbuilder

- Complimentary screeners, job posting tips and OnDemand training to help you select only the best people for the job.
- Unlimited access to a dashboard that evaluates the effectiveness of your Job Postings and gives you recommendations for improving your results.
- Exposure to the most relevant candidates via our “Recommended Jobs” technology.
- Digital technology to optimize your job on CareerBuilder.com for the more than 40 percent of candidates viewing the site on a mobile device

### CareerBuilder Job Posting Cost:

<table>
<thead>
<tr>
<th>Number of Monthly Job Postings</th>
<th>Monthly Subscription Price</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>$199.00</td>
</tr>
<tr>
<td>3</td>
<td>$299.00</td>
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<tr>
<td>5</td>
<td>$499.00</td>
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</table>

### CareerBuilder Coupon Codes:

CareerBuilder coupon codes only work for individual products and do not apply to monthly subscription plans.

<table>
<thead>
<tr>
<th>Code</th>
<th>Offer</th>
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<tbody>
<tr>
<td>EILHFA</td>
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<tr>
<td>20RMN</td>
<td>20% Off Job Postings and Resume Database</td>
</tr>
<tr>
<td>10CF</td>
<td>10% Off Job Postings and Resume Database</td>
</tr>
<tr>
<td>10RMN</td>
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Zip Recruiter

Phone Number: 877-252-1062 [https://www.ziprecruiter.com/pricing](https://www.ziprecruiter.com/pricing)

Job Slots:

- Job slots are the number maximum of ads you can have posted simultaneously
- No limit on job postings per month
- No limit on candidates you can receive

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<thead>
<tr>
<th></th>
<th>Simple</th>
<th>Team4</th>
<th>Enterprise</th>
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<tbody>
<tr>
<td><strong>Job Posting</strong></td>
<td>🚀</td>
<td>🚀</td>
<td>🚀</td>
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<tr>
<td>Send jobs to 100+ job boards with one submission. What are job slots?</td>
<td>1 Active Job Slots 🎉 Unlimited Candidates</td>
<td>4 Active Job Slots 🎉 Unlimited Candidates</td>
<td>Customizable Active Job Slots 🎉 Unlimited Candidates</td>
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<td>for additional fee</td>
<td>for additional fee</td>
<td>for additional fee</td>
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<tr>
<td>Full Customer Support</td>
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<tr>
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<tr>
<td>Resume Database Alerts</td>
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Updated 10/31/2018