The Thomas and Joan Read Center at Texas A&M University is the only university center in the United States that focuses on research and education in industrial distribution. The Read Center brings distributors, manufacturers and professional associations together to solve problems in the distribution industry. We work with industry leaders and their projects to discover new ways of productively and profitably servicing the needs of the marketplace. We also help industry professionals recognize and improve their best practices and provides solutions and methodologies to facilitate a competitive advantage.

The Read Center’s professional development and educational workshops are designed to increase your organization’s competitive advantage and profitability. We focus on relevant and actionable education through proven methods and tools. Some of the unique characteristics of our programs are relevant learning, distribution focus, research-based education, distribution domain experience of our faculty, and access to our research solutions and services.

**Director:**
Dr. F. Barry Lawrence  
(979) 845-3148  
barry.lawrence@tamu.edu

1700 Research Parkway, Suite 280  
Texas A&M University  
College Station, TX 77843  
(979) 845-4984

**KEY OFFERINGS**

**Research Projects**  
*Solving company specific challenges*  
- Supply chain process mapping  
- Customized modeling and data analysis  
- Actionable insights and ideas  
- Business policy/best practice recommendations

**Research Consortia**  
*Addressing common industry challenges*  
- Collaboration of companies, associations, universities and government agencies  
- Generic solution framework  
- Free educational seminars  
- Cross-channel exposure

**Education Programs**  
*Managing change and implementation*  
- Customized research-based educational programs for end-users  
- Domain knowledge transfer to subject matter experts  
- Implementation/technical support and services

readcenter.tamu.edu
PROFESSIONAL DEVELOPMENT PROGRAMS

HOW CAN WE WORK TOGETHER?

The Read Center offers programs enabling high potential distribution professionals and executives to transform their company data to meaningful, actionable and growth-driven results.

CUSTOM DEVELOPMENT PROGRAMS

We can help you in more ways that you could possibly imagine. Educational programs can be developed to fit specific needs of your organization.

CHANNELS WE WORK IN

Texas A&M’s Global Supply Chain Laboratory is the nation’s premier distribution research lab. We bring cutting-edge distribution and supply chain research solutions to industry. We also transform companies by creating a competitive advantage and facilitating change management. The lab offers total solutions for companies by providing research expertise, education and implementation support.

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